

FLAGLER COLLEGE

HOSPITALITY AND TOURISM MANAGEMENT PROGRAM



FLAGLER
COLLEGE

CREATE EXPERIENCES PEOPLE REMEMBER.

Learn by doing in one of America's top hospitality destinations while gaining the experience, certifications, and industry connections that launch careers.



MESSAGE FROM THE PROGRAM DIRECTOR

The students who thrive here are the ones who master the fundamentals, then learn when to trust their own judgment. Hospitality is an industry where every day looks a little different, so success isn't about memorizing the right answer. It's about learning how to solve problems, adapt quickly, and create exceptional experiences no matter what comes your way.

St. Augustine is our living laboratory, and that's one of the biggest advantages of studying here. Our relationships with local hotels, restaurants, attractions, and tourism leaders create opportunities you simply can't replicate in a classroom. Because our program is intentionally small, I get to know every student and help connect them with internships, mentors, and career paths that fit their interests. If there's an area of hospitality you want to explore, we'll help you find a way to pursue it.

I can't wait to welcome you! If you have any questions, our admissions team is ready to help.



Dr. David Rivera
*Freytag Professor &
Program Director*

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☎ (904) 829-6481

WHY HTM AT FLAGLER COLLEGE?

A PROGRAM BUILT AROUND YOU

With a small program, faculty can tailor coursework and opportunities around your interests, not the other way around.

INDUSTRY CERTIFICATIONS

Choose a concentration in Food & Beverage, Lodging, or Events & Tourism, and earn industry certifications, including hotel industry analytics, along the way as part of your coursework.

SERIOUS INTERNSHIP HOURS

One internship is required, but many students complete two to earn a double concentration, graduating with 600 to 900 industry work hours before they ever apply for a job.

100%

**COURSES TAUGHT BY PROFESSORS
WHO KNOW YOUR NAME**

SIGNATURE HTM EXPERIENCES

LION'S CAGE PITCH

Every capstone student pitches for real stakes at the Lion's Cage competition during Business Week.

SPANISH FOOD & WINE FESTIVAL

Lead one of Flagler's largest student-run events, gaining hands-on experience in event planning, sponsorships, marketing, and guest experience.

OLD TOWN TROLLEY SHADOW

Spend two immersive weeks behind the scenes with Old Town Trolley and Historic Tours of America, learning how one of the country's leading tourism companies operates.

GRAND CAYMAN EXCHANGE

The only U.S. program with a Grand Cayman exchange where students gain international experience shadowing at the Ritz-Carlton Grand Cayman.

LOCAL EVENT PARTNERSHIPS

More than a classroom. Plan weddings at The Treasury, work events at the St. Augustine Distillery, and gain hands-on experience at some of the region's top restaurants.

STUDENT PERSPECTIVE

"My central passion is hospitality and creating meaningful experiences for people through service and leadership. After graduation, I will continue building my career in the hotel industry... Flagler helped shape this passion by giving me both academic knowledge and real-world experience to understand how every detail in hospitality affects people."

– Randy Giglio '26

"It's fun, you get a lot of practical experience, and it is a lot of hard work, but it's so rewarding! I am so happy I chose to come here, because I originally planned to earn my degree online, but the hands-on experience at Flagler completely changed my perspective. You don't just learn the theory in class. You get to go out and see it in action."

– Rachel Castillo '25

PREPARING FOR GRADUATE & PROFESSIONAL SCHOOLS

THESE COURSES BUILD THE PROFESSIONAL FOUNDATION FOR WHATEVER HOSPITALITY OR TOURISM PATH YOU PURSUE NEXT:

- » Hospitality Professional Development
- » Food and Beverage Management
- » Event Management
- » Beverage Appreciation
- » Tourism, Culture, and Impacts
- » Destination Planning and Development
- » Heritage Tourism

Faculty advisors work closely with students to tailor coursework for professional school admissions.

WHERE GRADUATES END UP

GRADUATES BUILD CAREERS ACROSS LODGING, EVENTS, AND HOSPITALITY MANAGEMENT:

- » Graduates find roles as lodging managers, event coordinators, and resort managers.
- » A 54 Below internship places students in hospitality and event roles at a premier New York entertainment venue.
- » Regional employers include the St. Augustine Distillery, Old Town Trolley, the Treasury, and restaurants including Black Fly and Collage.

87%

**OF FLAGLER GRADUATES SAY THEIR
CURRENT JOB REQUIRES THE SKILLS
THEY LEARNED IN THEIR DEGREE**



74 King Street,
St. Augustine, FL 32084



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