

FLAGLER COLLEGE GRAPHIC DESIGN PROGRAM



FLAGLER
COLLEGE

CREATE WORK THAT OPENS DOORS.

Build brands, create digital experiences, and tell visual stories while working with real clients, entering professional competitions, and developing a portfolio that prepares you for a creative career.



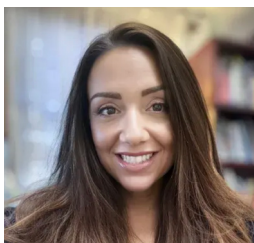
MESSAGE FROM THE PROGRAM DIRECTOR

Graphic design can take you in so many directions and what I love about this field is that it is always evolving. The tools change, technology advances, and designers are constantly finding new ways to communicate, solve problems, and connect with people.

We cultivate students who are curious, creative, and willing to explore. You don't need to know exactly what kind of designer you want to become. Part of your experience here is discovering what interests you and further developing those skills.

Our classes are small, so you'll get to know your professors, and we'll get to know you. Our classrooms are collaborative and hands-on. You'll brainstorm, prototype, work with classmates, critique, and learn by making. You won't be sitting alone behind a computer.

I'm excited to welcome you to the Graphic Design major at Flagler College. If you have questions, we'd love to hear from you.



Diana Lodi
*Assistant Professor &
Program Director*

✉ admissions@flagler.edu

☎ (904) 829-6481

WHY GRAPHIC DESIGN AT FLAGLER COLLEGE?

FACULTY WITH INDUSTRY CREDITS

Learn from faculty who bring professional experience working with Netflix and NASA, and serve as Jacksonville board members of the AIGA and the American Advertising Federation, bringing current industry perspectives directly into the classroom.

FUNDED PROFESSIONAL OPPORTUNITIES

Present your work beyond the classroom. With support from our program advisory board, students have opportunities to compete in design competitions and travel to conferences and other professional events.

PROFESSIONAL TOOLS FROM DAY ONE

You'll work with industry-standard tools, including Figma, AI tools, and the Adobe Creative Suite, throughout the program, gaining hands-on experience with the same tools used by professional designers.

100%

**REAL-WORLD PROJECTS IN EVERY
GRADUATE'S PORTFOLIO**

SIGNATURE GRAPHIC DESIGN EXPERIENCES

AWARDS AND COMPETITIONS

Put your ideas to the test. Our students compete and win local, district, and national advertising awards annually; winning first place at districts last year presenting their advertising campaign to the NFL.

REAL-CLIENT PROJECTS

Work with actual clients, respond to creative briefs, and present your ideas professionally. You will get the chance to work with community partners like: St. Augustine Lighthouse, Pink Stork, and Future Friends Co.

ANNUAL NEW YORK STUDY AWAY AND CONFERENCES

Every year, Graphic Design and Fine Art students have the opportunity to travel to New York on Study Away for museums and inspiration, and attend AdPath, a statewide conference on advertising careers.

DESIGN PORTFOLIO

Graduate with a professional portfolio featuring several multi-faceted projects that showcase your skills, thinking, and range as a designer.

STUDENT PERSPECTIVE

“Ever since choosing Graphic Design as my major, the faculty treated me like Flagler was my home. Even though I have had some difficulties here and there, I realize that they care for their students. I have never seen a department consistent like that before. All of the professors know you and care for what you do.”

– Peter Mankin ‘25

“Diana Lodi has truly been the most impactful part of my time at Flagler. As my AIGA advisor, and someone I’ve had in class and worked with as a studio assistant for the past two years, she’s been a constant source of support... She’s encouraged me through every project and even supported my small business.”

– Julia Hewitt ‘26

PREPARING FOR GRADUATE & PROFESSIONAL SCHOOLS

THESE COURSES BUILD THE FOUNDATION FOR WHATEVER DESIGN PATH YOU PURSUE NEXT:

- » Interactive Design Studio
- » Advertising Design
- » Branding
- » Web Design Studio
- » Typography
- » Design Methodologies
- » Illustration

Faculty advisors work closely with students to tailor coursework for professional school admissions.

WHERE GRADUATES END UP

GRAPHIC DESIGN GIVES GRADUATES THE FLEXIBILITY TO BUILD A CAREER IN MANY DIRECTIONS:

- » Designers advance into art direction, branding, UX and web design, advertising, or in-house creative teams.
- » Regional firms like Hybrid Studios and Dalton Agency hire grads, and some found their own, like M.C. Pressure.
- » Alumni have gone on to work for national brands like Adobe, Nike, Disney, Squarespace, Red Bull, and Figma.

87%

OF FLAGLER GRADUATES SAY THEIR CURRENT JOB REQUIRES THE SKILLS THEY LEARNED IN THEIR DEGREE



74 King Street,
St. Augustine, FL 32084



CONNECT WITH US

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