

Flagler *forward*

THE CAMPAIGN FOR  FLAGLER COLLEGE

THE MOST FORWARD FOR STEWARDSHIP & RESTORATION

HOTEL PONCE DE LEON:

Preserving the Legacy of a National Historic Landmark



WE ARE THE GUARDIANS

The former Hotel Ponce de Leon is more than a grand hotel of a bygone era. For many, it's a site where history began. It's home to the beginning of the iconic Louis Comfort Tiffany stained-glass empire. It's an artifact of Edison's genius with early installation of then revolutionary electricity. It's been the chosen accommodation for greatness, housing U.S. presidents, kings, and queens. It's an engineering marvel, and a remarkable showcase of Spanish Renaissance architecture. It's a National Historic Landmark that, for generations of Flagler students to come, will be the cornerstone of a great college experience. Above all, "The Ponce" - as it has been affectionately nicknamed - is the physical testament to the power of a bold vision to transform, inspire awe, and propel Flagler forward.



As a National Historic Landmark and valued pillar of the community, The Ponce attracts more than one million visitors each year. It's also one of the top reasons people from all over the world discover and connect with Flagler College.

of a GREAT HISTORY

towers are
135 feet tall

1,000
windows

300
bedrooms

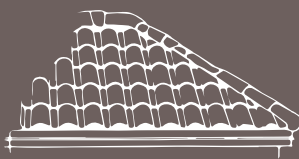


rotunda is
3 stories tall

2,000
doors

courtyard
150 sq. feet

*Rendering of the Hotel Ponce de Leon Exterior circa 1890s
Artist Unknown • Photographic Rendering
Courtesy of the Flagler College Archives*



145,000
terra cotta
roofing tiles



80% of rooms have
FIREPLACES



79 windows by
Tiffany Glass Co.



The Ponce is a marvel of architectural design. Every inch possesses exquisite historical significance and requires continuous, specialized care. As an institution, we recognize our responsibility to this timeless structure and are committed to addressing both its aesthetic and functional needs. Together, we will bring the Ponce into the 21st century while preserving its gilded-age glory.

A Vision
DRIVEN *by*
IMMEDIATE
NEED



Over the decades of its lifetime, previous owners, successive building contractors, and unforgiving coastal climate conditions have impacted the Ponce's structural integrity. To preserve the building and pass it responsibly to future stewards, we must modernize our facilities while emphasizing intentional historic restoration and preservation.

Updating the Ponce includes installing entirely new electrical and plumbing systems, fitting a modern HVAC system that better controls temperatures and humidity, renovating laundry and bathroom spaces, and re-imagining lounge and study areas.

Top priorities in renovation include a pressurized, chilled water system to combat humidity damage, a total roof replacement, and the repair and/or replacement of architectural joists throughout the Ponce's interior.

Our commitment to quality restoration and preservation will ensure the authenticity of the building's historic character for decades to come.



Rendering of third floor 'Birdcage' social and study space.





THE FUTURE OF AN ICON

It's time to invest in the building that has defined so much of our College's spectacular legacy. From luxury hotel to dynamic campus, the Ponce sits at the crossroads of history and the future. We're ready to boldly meet that future, ***are you?***

NAMING OPPORTUNITIES

Dining Hall.....	\$15,000,000	President's Wing (funded)	\$500,000
Courtyard	\$15,000,000	Mezzanine (funded).....	\$350,000
Residential Wing – East.....	\$10,000,000	Reception Desk (funded)	\$250,000
Residential Wing – West.....	\$10,000,000	Flagler's Legacy Gift Shop (funded)	\$250,000
Flagler Room.....	\$5,000,000	President's Suite (Offices)	\$250,000
President's Dining Room (funded)	\$2,500,000	Academic Affairs Suite (Offices).....	\$250,000
Birdcage	\$1,000,000	Ponce Board Room (funded)	\$100,000
Study Wing.....	\$250,000	Reception Office (1).....	\$100,000
Study Lounge	\$50,000	Conference Room (funded).....	\$75,000
Bench (2).....	\$25,000	Office (Large) (1)	\$75,000
Fireplace (2)	\$25,000	Office (Medium) (funded).....	\$50,000
Breezeways (2).....	\$500,000	Individual Dorm Rooms (197).....	\$25,000



To help us preserve Ponce Hall's historic legacy and launch it into a cutting-edge future, please visit **www.flagler.edu/flaglerforward**.

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