

# Ahead F. The-Rest

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## EDUCATION

Flagler College, St. Augustine, FL Dec 20xx  
Bachelor of Arts in Strategic Communication  
Advertising Minor

## PROFESSIONAL EXPERIENCE

BroadBand Communications, Inc., Jacksonville, FL 20xx-Present  
Public Relations Intern

- Oversee all PR for 10<sup>th</sup> annual Children's Christmas Party of Jacksonville event
- Brainstorm ideas and present topics through company blog site
- Research background information on 200 existing clients for future events
- Create Excel database for Southside Business Men's Club of Jacksonville

United Way of Wyoming Valley, Wilkes-Barre, PA 20xx  
Marketing and Public Relations Intern

- Scripted, edited and attended shooting segments for United Way 20xx campaign video
- Assisted in planning and coordinating a 6,600 person special event in conjunction with grand opening of Mohegan Sun Casino
- Organized strategic plan information to be used for 20xx campaign marketing pieces
- Wrote individual and corporate donor thank you letters to use for 20xx campaign
- Developed site-map for proposed web-site revisions

Jacksonville Jaguars, Jacksonville, FL 20xx-20xx  
Fan Services/Club Ambassador

- Provided information for general Touchdown Club and Luxury Suite game day inquiries
- Assisted average of 100 patrons with promotion, registration and distribution of Jag Dollars in Gate Redemption program
- Coordinated Club Ambassador communications, dispatching call-in issues to Communications Center for further assistance
- Monitored Club section, reported and resolved potential fan issues

## KEY PROJECTS

Strategies and Campaigns 20xx  
Assistant Group Leader

- Developed team project, public relations campaign for St. John's County Council on Aging (COA)
- Researched external communities' councils for comparative data
- Compiled list of potential contacts for COA's use in securing funding and support

## ACTIVITIES/AWARDS

Writing Center Peer Tutor, Flagler College 20xx-20xx  
Public Relations Student Society of America (PRSSA), Flagler Chapter 20xx-20xx  
President's and Dean's List 20xx-20xx  
Lambda Pi Eta Communication Honor Society, Phi Omicron Chapter 20xx

