

Ahead F. The-Rest

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EDUCATION

Flagler College, St. Augustine, FL

Dec 20xx

Bachelor of Arts in Strategic Communication

Advertising Minor

PROFESSIONAL EXPERIENCE

BroadBand Communications, Inc., Jacksonville, FL

20xx-Present

Public Relations Intern

- Oversee all communications for 10th annual Children's Christmas Party of Jacksonville event
- Brainstorm ideas and present topics through company blog site
- Research background information on 200 existing clients for future events
- Create Excel database for Southside Business Men's Club of Jacksonville

United Way of Wyoming Valley, Wilkes-Barre, PA

Summer 20xx

Marketing and Public Relations Intern

- Scripted, edited and attended shooting segments for United Way 2019 campaign video
- Assisted in planning and coordinating a 6,600 person special event in conjunction with grand opening of Mohegan Sun Casino
- Organized strategic plan information to be used for 2019 campaign marketing pieces
- Wrote individual and corporate donor thank you letters to use for 2019 campaign
- Developed site-map for proposed web-site revisions

Jacksonville Jaguars, Jacksonville, FL

20xx-20xx

Fan Services/Club Ambassador

- Provided information for general Touchdown Club and Luxury Suite game day inquiries
- Assisted average of 100 patrons with promotion, registration and distribution of Jag Dollars in Gate Redemption program
- Coordinated Club Ambassador communications, dispatching call-in issues to Communications Center for further assistance
- Monitored Club section, reported and resolved potential fan issues

KEY PROJECTS

Strategies and Campaigns, Flagler College

20xx

Co-Group Leader

- Developed team project, public relations campaign for St. John's County Council on Aging (COA)
- Researched external communities' councils for comparative data
- Compiled list of potential contacts for COA's use in securing funding and support

ACTIVITIES & AWARDS

Writing Center Peer Tutor, Flagler College

20xx-20xx

Public Relations Student Society of America (PRSSA), Flagler Chapter

20xx-20xx

President's and Dean's List

20xx-20xx

Lambda Pi Eta Communication Honor Society, Phi Omicron Chapter

20xx

