



**6th Annual Power of the Purse®
Sponsorship Packet**
Thursday, May 7, 2020 at 10:00 a.m.

MISSION

The mission of the *Women of Vision* Fund is to provide scholarships and educational opportunities for women who attend Flagler College, to engage women at special Flagler College events, and to establish strong ties and connections with women to Flagler College, our exceptional students, and our extraordinary campus.

A goal of the *Women of Vision* Fund is to teach both donors and scholarship recipients that *paying it forward* is a way of life and has a positive impact on the College, the community, and the nation at large. Young women who attend Flagler College will be empowered to make a difference by both receiving and giving. Opportunities afforded to the *Women of Vision* scholarship recipients at Flagler College shape their lives to be the next generation of leaders.

VISION

Our vision for the *Women of Vision* Fund is to create educational and leadership opportunities for women at Flagler College. We seek to harness the collective power of women to raise money for a significant endowment fund, as well as an operational revenue source, and to generate funding for scholarships and educational opportunities for women at Flagler College.

YOU CAN HELP

Big or small, your contribution to the *Women of Vision* Fund is an investment in talented, deserving young women who attend Flagler College. Your gift helps them to achieve, to compete, to realize their dreams and, someday, to help and inspire others.

Ninety-six percent of Flagler students receive financial assistance, and there is a significant rise in the number of students with financial need. While institutional aid for female students has increased, the number needing financial aid remains higher than the total amount of aid available. Your gift makes a difference at Flagler. Every gift counts.

THE SEED WAS PLANTED

Flagler College's heritage is closely linked with the history of Florida through the life of Henry Morrison Flagler, an oil magnate, railroad pioneer, and land developer. The College was founded in 1968 by Lawrence Lewis, one of Flagler's principal heirs, as a small, private college for women and opened its doors to 160 female students. In 1971, it officially became a coeducational institution and in 1972 graduated its first class of 34, of which included 31 women. Today, seventy percent of the 2,583 Flagler students are women.

The establishment of a women's fund at Flagler College is yet another step in expanding and strengthening the support of Flagler College well into the future. A graduate of the first class, Dr. Beverly Copeland Carmichael worked with Robin Cooper, past Chair, to spearhead the effort to launch the *Women of Vision* Fund and to organize the Advisory Board, comprised of community volunteers. It is their vision that an endowment fund be established to provide scholarships for accomplished female students in need of financial assistance.



**CARRYING
THE LEGACY
FORWARD**

2020 Power of the Purse®
Thursday, May 7, 2020 at 10:00 a.m.
Ponce de Leon Dining Hall

Sponsorship Levels

Presenting Sponsor	\$10,000	<ul style="list-style-type: none"> ❖ Logo recognition on VIP table, printed program, event signage, website, and digital media, indicating “Presenting Sponsor” ❖ Head VIP table for ten at the 6th Annual Power of the Purse® ❖ Support acknowledged in event press release ❖ Logo placement on VIP table ❖ Logo listed on Flagler College <i>Women of Vision</i> webpage ❖ Recognition from the podium during Power of the Purse® event ❖ Recognized as a President’s Society member and receive invitations to VIP Flagler College events
Diamond Level Sponsor	\$5,000	<ul style="list-style-type: none"> ❖ Logo recognition on VIP table, printed program, event signage, and website ❖ Premium VIP table for ten at the 6th Annual Power of the Purse® ❖ Support acknowledged in event press release ❖ Recognition from the podium during Power of the Purse® event ❖ Recognized as a President’s Society member and receive invitations to VIP Flagler College events
Ruby Level Sponsor	\$2,500	<ul style="list-style-type: none"> ❖ Logo recognition in printed program and on Flagler College WOV webpage ❖ Six complimentary tickets to the 6th Annual Power of the Purse® ❖ Recognized as a President’s Society member and receive invitations to VIP Flagler College events
Citrine Level Sponsor	\$1,500	<ul style="list-style-type: none"> ❖ Logo recognition in printed program and on Flagler College WOV webpage ❖ Four complimentary tickets to the 6th Annual Power of the Purse® ❖ Recognized as a President’s Society member and receive invitations to VIP Flagler College events

Additionally, please submit the following:

- High resolution .jpg company logo emailed to MAustin@flagler.edu with “POP 2020 Sponsor Logo” as the subject line.



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Sponsorship Form

Sponsor Name: _____

Representative: _____

Mailing Address: _____

Email Address: _____

Phone Number: _____

Sponsorship Level: (Please Select One)

- Diamond Level Sponsor \$5,000
- Ruby Level Sponsor \$2,500
- Citrine Level Sponsor \$1,500

Total Donation Amount: _____

- Check** (please make checks payable to **Flagler College**)
- Credit Card:** **Visa** **MasterCard** **Discover** **American Express**

(Please indicate credit card billing address below)

Card Number: _____ Exp. Date: _____

Name on card: _____ Validation Code: _____

Signature of Sponsor Representative: _____

Date: _____

*Please submit a high resolution .jpg logo to MAustin@flagler.edu
at your earliest convenience.*





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Gift-in-Kind Donation Form

Donor: _____

Company/Organization Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____ Fax: _____

Email Address: _____

Estimated Value of Donation \$ _____ *(receipt required for processing)*

Cost to Donor \$ _____

Description of Donation/ Service Provided: *(please be specific)*

Donor Signature _____ Date ____ / ____ / ____

Please return completed form to:

Women of Vision Fund
of Flagler College
Office of Institutional Advancement
170 Malaga Street
St. Augustine, FL 32084

For more information, contact:

Megan Austin
Email: MAustin@Flagler.edu
Phone: 904-819-6407

Thank you for your generosity!





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January 2020

Dear Sir or Madam:

I am pleased to enclose information for the 6th Annual **Power of the Purse**[®] to be held on Thursday, May 7, 2020, from 10:00 am – 1:30 pm at the Ponce de Leon Dining Hall of Flagler College in St. Augustine, Florida.

The **Power of the Purse**[®] is the signature fundraising event for the *Women of Vision* of Flagler College, with 100% of the proceeds invested in scholarships and educational opportunities for extraordinary female students with great financial need. Over the past five years, we have bestowed twenty-three significant scholarships, and these students tell us how it made a profound difference in their lives, lessened the financial burden for them and their families, and decreased the amount of student loans needed in order to attend college. Additionally, it helps these students to focus on their studies and pursue research, internships, and independent work, all of which is essential in preparing them to launch successful careers upon graduation.

The 2020 **Power of the Purse**[®] promises to be another exciting and well-attended event. Last year was a sell-out crowd of more than 340 women from St. Augustine, Ponte Vedra, Palm Coast and Jacksonville, and raised over \$85,000. And, we have already reserved numerous tables for this year's event. The reason for our abundant success is the generous support of our event sponsors and our silent auction that takes place throughout the day. The auction features many designer purses, jewelry, artwork, and many more luxury products.

I hope you will join our distinguished list of sponsors and support this year's preeminent event through a financial donation, product or service. If you have any questions, please do not hesitate to contact the Office of Institutional Advancement at (904)819-6437 or MAustin@Flagler.edu.

Many thanks for your consideration and support.

Sincerely,

Power of the Purse[®]
Auction Committee